

Anderco Increases Safety Focus in Leinster

Will McLellan has been appointed as Anderco Safety's Regional Area Sales Manager for Leinster. Will joined Anderco in March 2006 having spent the last three years as Sales & Marketing Manager for Capital Brake and Clutch Specialists Ltd.

With over ten year's management experience, Will has a wealth of sales, marketing and account management experience. At Anderco's Dublin sales and distribution centre, Will heads up a team of seven sales, customer service and logistics personnel.



According to Will, increased focus on the Dublin team is indicative of Anderco's commitment to offering a premium level of service to the Leinster region. McLellan points to a proactive customer service ethos as the main reason for Anderco's success to date. Anderco offers its customers a range of tailored service packages and a number of supply systems to cater for individual ordering cycles and stock management requirements.

Anderco Safety holds over 3000 stock products and is available to customers 24 hours a day, 365 days a year. Also on offer is a range of consultancy, PPE training and services flexible enough to meet the needs of large and small businesses across a wide spectrum of market sectors.

Located at the Northwest Business Centre, adjacent to the M50, Anderco's Dublin office has allowed the company to further support the development and servicing of its ever increasing Leinster customer base.

Ends.....



Will McLellan, Anderco Safety's Leinster Area Manager

